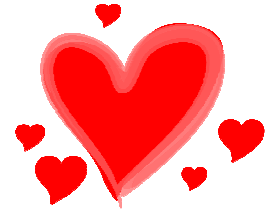


Conference on Age Friendly Cities

Tel Aviv – Yafo

Making the City a Better and Safer Place For Senior Citizens



**Haviva Avi-Gai Adv.
Tel Aviv – Yafo Council Member
Koach LaGimlaim Party**





Tel Aviv – Yafo

The Largest Metropolis in Israel

Center of : Commerce, Finance, Business and Culture

400,000 residents

1,000,000 vehicles enter the
heart of Tel Aviv - Yafo
every day

UNESCO World Heritage
Site since 2003

Over 4,000,000 visitors to Tel Aviv
- Yafo for leisure, culture and
recreation

1,000,000 daily Commuters



Tel Aviv – Yafo celebrated its 100th birthday last year



Mrs. Avi-Gai presents a flower bouquet to a 100 year old resident who was born on the same day as Tel Aviv



Out of a total population of **400,000** residents
70,000 people are over 65 years of age

Out of 70,000 seniors:

48% are above 80 years of age.

47% are solitary

17% are childless

35% are holocaust survivors



“Koach LaGimlaim”

“Power to Senior Citizens”

Municipal Political Representation to Senior Citizens

In 1998 Koach LaGimlaim headed by Mr. Nathan Wolloch entered Tel Aviv – Yafo city council to promote an agenda dealing with age related challenges

3 out of 31 council seats

Reflecting the proportion of senior citizens in Tel Aviv - Yafo



All party members hold key positions



Haviva Avi Gai adv.

- Member of the City Council and Executive Board
- Member of the executive board – senior citizens association
- Head of Public Health services



Nathan Wolloch

- First Deputy Mayor
- In charge of Social Services and Senior citizens
- In charge of International Relations



Dr. Tiomkin (Maj.Gen.Ret.)

- Member of the City Council and Executive Board
- Head of Transportation, Traffic and Parking Authority
- Chairman of Security and Fire Committee



Making the city a better and safer place For Senior Citizens

Supportive Communities ▶

Access to Public Space and Public Transport ▶

**Outreach activities to promote seniors'
health and well being** ▶

Senior Citizens' Centers ▶

Senior Citizens' Week ▶



Supportive Communities



Free
ambulatory
services



Emergency call button



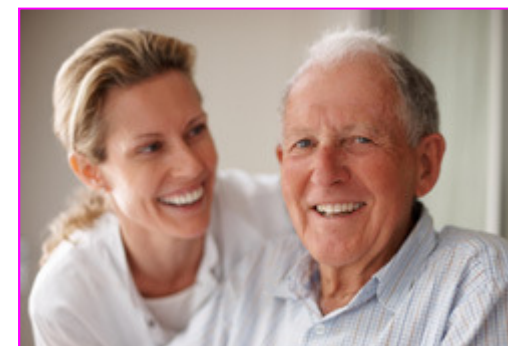
Doctor's house call



Home repairs



Cultural and Social activities



Counseling and information
By a social worker



Access to Public Space and Public Transport

Impatient drivers hardly let a senior cross



A Busy street in Tel Aviv

A sidewalk crowded
with obstacles:
bikes, chairs, goods

Sidewalk surface is uneven

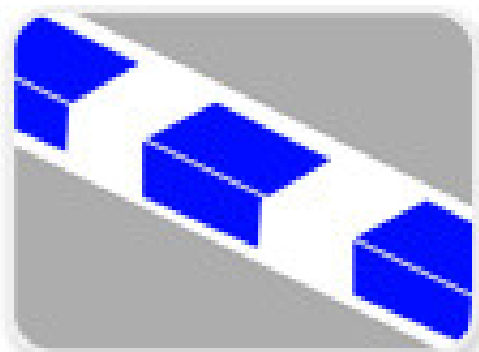
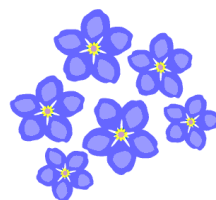
Access to Public Space and Public Transport



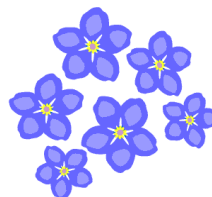
Accessible buses



Direct transportation
 to and from
 senior citizen centers



Free Parking for senior citizens



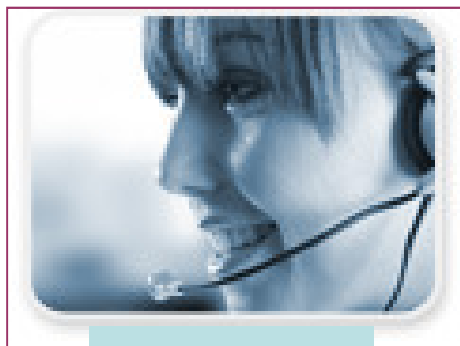
Benches installed along streets



Instruction about safety



Outreach activities to promote seniors' health and well being



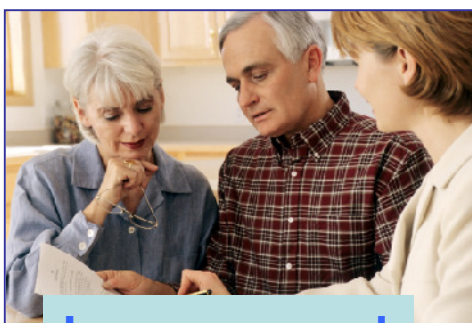
Call center



Mrs. Avi-Gai And the Chief City Rabi
Visit patients at
Tel Aviv – Yafo Medical Center



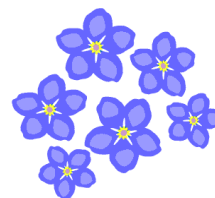
Dental care



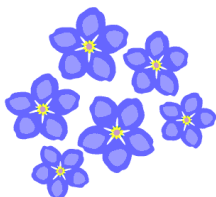
Insurance and
pension
counseling



Legal counseling



Discounts for theater and shows

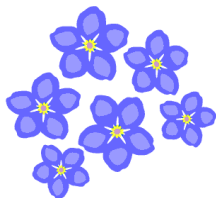


Health and Wellness Day

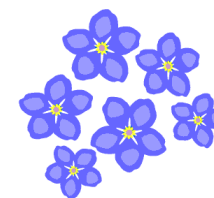
Held at a different community / health center each time
Features lectures on various subjects



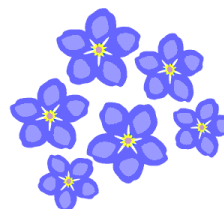
Osteoporosis



Fitness and exercise

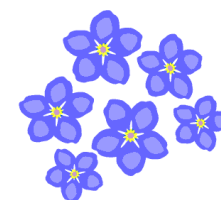


Memory an cognitive functions

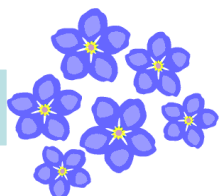


Diet and Nutrition





Senior Citizens' Centers



Senior Citizens Center



Thank you for listening



**Come visit us
In Tel Aviv - Yafo**

